Introduction

Dear readers!

This is the Charitable Foundation “Believe in yourself” Impact Report about joint contribution of our organization and partners in sustainable development of Ukraine.

For more than 10 years our Foundation not only supports students, academics and research scientists, but also develops Ukrainian culture and helps to improve the lives of communities in small villages and towns.

Every year the team of the Charitable Foundation “Believe in yourself” acquires experience and creates new initiatives that cover more and more areas and provide more opportunities to those who want to develop and grow.

We support the principles of United Nations Global Compact and Sustainable Development Goals of Ukraine, which we implement in the activities of our projects.
ABOUT THE FOUNDATION

The Charitable Foundation “Believe in yourself” – a non-profit organization founded by Viktor and Iryna Ivanchyk in 2009. The main goal of the Foundation is to promote the development of education, culture and science. The Foundation provides material support (scholarships, payment for the student residence) to young rural people studying at universities, funds academic research in the Foundation partner universities, elaborates and implements cultural and educational projects for scholarship holders and rural schoolchildren. Besides, it supports and funds national and international cultural projects.

Our mission

To promote the development of Ukraine by developing a new generation of educated Ukraïnians by providing support to talented students and teachers.

Our values

openness  fairness  responsibility  innovativeness  purposefulness  persistence  humanity
Our programs

“Modern education for a rural child” —

A program is created to support talented children from rural areas who seek to obtain high-quality higher education, learn a profession and realize themselves, and who, due to socio-economic conditions, cannot receive sufficient financial support from parents or from the state.

The program provides:

- Personal scholarships for the bachelor’s degree;
- Charitable payment assistance for the student residence during obtaining a bachelor’s degree;
- Grants for student projects focused on leadership development, research of important topics for society, inventions, social activity, personal achievements, which will contribute to the implementation of the declared values of the Foundation.
OUR PROGRAMS
“Modern education for a rural child”

OUR SCHOLARSHIP HOLDERS STUDY AT PARTNER UNIVERSITIES:

<table>
<thead>
<tr>
<th>Year</th>
<th>Kharkiv National University of Radio Electronics</th>
<th>National University of Kyiv-Mohyla Academy</th>
<th>Vasyl Stefanyk Precarpathian National University</th>
<th>Ukrainian Catholic University</th>
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<tbody>
<tr>
<td>2020</td>
<td>26 students</td>
<td>22 students</td>
<td>25 students</td>
<td>19 students</td>
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<td>2019</td>
<td>25 students</td>
<td>17 students</td>
<td>25 students</td>
<td>19 students</td>
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<tr>
<td>2018</td>
<td>25 students</td>
<td>25 students</td>
<td>25 students</td>
<td>20 students</td>
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</table>

622 students in just 12 years

REVIEWS

Anhelina Bernadska, a student of National University of Kyiv-Mohyla Academy:
The Foundation contributed to my self-development, opened opportunities for meeting a wide range of interesting people and helped to implement my project of the film club in my school. Thank you for your help and cooperation!

Vlada Bidna, a student of Taras Shevchenko National University of Kyiv:
For me, the Foundation, first of all, is a feeling of protection, a large family and new friends. And, of course, this is freedom, the possibility of choice and further growth.

Vitalii Poberezhnyi, a student of National University of Kyiv-Mohyla Academy:
The scholarship helped me invest capital not in food or transfer but in self-education. However, in addition to financial support, the Foundation opens Foundation’s community for scholarship holders and broad prospects for self-realization.
Grants for academics

Grants for academics of National University of Kyiv-Mohyla Academy

Grants for academics of Ukrainian Catholic University

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Creating a HUB concept
Supervisory Board
Student projects:
«GoLoSno», «SpilnOsvita», «Lifestyle»

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The Ukrainian Emerging Leaders Program

22 SCIENTIFIC GRANTS
Student project «Christmas together» 2018
UCU Senate

Educational and scientific activity
## Support for academics

### National University of Kyiv-Mohyla Academy

**SABBATICAL WORKERS**

<table>
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<tr>
<th>DOCTOR’S SCHOLARSHIP FOR A YEAR:</th>
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<tr>
<td>Tetiana Yaroshenko, Vice-President for Scientific Work and Informatization, PhD, Associate Professor</td>
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<tr>
<th>DOCTOR’S SCHOLARSHIP FOR A YEAR:</th>
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<tr>
<td>Halyna Kriukova, PhD, Associate Professor, Math Department</td>
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<th>YOUNG RESEARCHER FOR 6 MONTHS:</th>
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<tr>
<td>Alina Novik, Assistant of Department of Finance</td>
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<td>Yuliia Vertyhor, Senior lecturer</td>
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</table>

### Ukrainian Catholic University

**ACADEMICS`S SCHOLARSHIPS**

<table>
<thead>
<tr>
<th>ACADEMICS`S SCHOLARSHIPS:</th>
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<tbody>
<tr>
<td>Orysia Bila, Head of Department of Philosophy</td>
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<th>ACADEMICS`S SCHOLARSHIPS:</th>
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<tr>
<td>Liliia Pytiovana, Associate Professor of History</td>
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**IN 12 YEARS**

- 41 ACADEMICS
- 4 WORKERS
- 2 WORKERS

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<th>SUPPORT FOR ACADEMICS</th>
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- 41 ACADEMICS IN 12 YEARS
- 4 WORKERS
- 2 WORKERS
Projects

“Pidyom!”

This is a workshop of leadership and project management for young people. It was created with the aim of activating rural youth to participate initiatives in the life of their own communities by nurturing leadership skills, project thinking and experience of influencing the world around them through the implementation of their own projects. The project is implemented jointly by Astarta-Kyiv Agropromholding, “Believe in yourself” Charitable Foundation and Ukrainian Leadership Academy.

<table>
<thead>
<tr>
<th>Year</th>
<th>Participants</th>
<th>Ideas and Projects Created</th>
<th>Implemented Ideas</th>
</tr>
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<tbody>
<tr>
<td>2020</td>
<td>160</td>
<td>41</td>
<td>14</td>
</tr>
<tr>
<td>2019</td>
<td>200</td>
<td>45</td>
<td>18</td>
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<tr>
<td>2018</td>
<td>120</td>
<td>21</td>
<td>11</td>
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</table>
REVIEWS

Diana Sokolovska, a student of Ternopil Volodymyr Hnatiuk National Pedagogical University:

Before participating in «Pidyom!», I have never thought about social entrepreneurship, project management, and development of projects. The week of study was full of interesting information, useful lectures, positive people and new impressions. As a result, I got a lot of ideas, interesting and unforgettable meetings, and a lot of inspiration.

Roman Khmyta, a student of Ukrainian Catholic University

«Pidyom!» gave me more than just a chance to realize the idea that has long matured in my imagination but also the knowledge of how to do it properly. This project is a meeting place of motivated and persevering people. «Pidyom!» gave me faith that there are people in the world for whom the dreams of others are not nothing.

Danylo Shchohol, a mentor of the project:

«Pidyom!» is an opportunity to help children from villages to believe in themselves by creating the projects for their communities. Members of the Foundation and I are trying to light up other stars and universes.
“DIA: Develop! Integrate! Act!”

A weekly cultural and language camp for students and rural schoolchildren, aimed at raising the level of English through communication with native speakers, comparison of American and Ukrainian culture, development of leadership skills and involvement of young people in creating their own projects.

**PARTICIPANTS**

30

**ENGLISH-SPEAKING MENTORS**

3

**PROJECTS**

6

**IMPLEMENTED**

2

**2018**

**Kostiantyn Synytsi, a student of Lviv Polytechnic National University:**

It was an extremely cool week. We managed to do everything: studying, going on excursions, going to the river and playing games. The amazing mentors from the Fulbright Foundation lifted our mood the whole day. With Aaron, Sophia, and Joe, we figured out the difference between a linear, circular, and recycling economy, and then repeated it with the game. Mentors explained in detail what things affect public speaking and in what areas our projects should be directed. Thank you for the acquired knowledge and the time spent on the project!
“DIA: Inclusion”

The program for rural youth, the first part of which is aimed at project management training, crowdfunding and youth leadership, and the second part is the practical part, namely the creation of cultural and educational inclusive space in Vinnytsia region.

**REVIEWS**

**Students of Zhdanivska school:**
Our team took part in the project, and the result was the creation of a museum-room «CLOSED EYES». We are happy to have the opportunity not only to learn, but also to do something useful for our community. We have made a space where everyone can see the world «differently» and will be able to blindly pass the obstacle course, and much more interesting.

**Ira Drobot, a mentor of the project:**
The Foundation introduced me to the projects aimed at the inclusion of children in communities. It is children who can break the barrier in society, and they are successfully implementing it. It was hard for me to imagine that it is children who are concerned about inclusion and really need help to implement their projects. The Foundation opens opportunities for solving problems.

**PROJECTS**

**“DIA: Inclusion”**

<table>
<thead>
<tr>
<th>PARTICIPANTS</th>
<th>MENTORS</th>
<th>PROJECTS</th>
<th>IMPLEMENTED</th>
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<tr>
<td>32</td>
<td>6</td>
<td>4</td>
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2019
Forum “Hromadotvorets”

A three-day project management camp for rural youth who have already had experience in implementing their own projects and young people who are planning to implement their social project in their community.

Participants attended lectures, got to know each other, shared experiences and talked about their own projects. Together they analyzed the plans and decided how they could be improved in the future.

Yelizaveta Kuzma, a student of Kharkiv National University of Radio Electronics:

“Hromadotvorets” is one of the most powerful events for me. Why? It’s simple: it changes the worldview, destroys stupid stereotypes and inspires not to stop. You start looking at things completely differently. I’m incredibly happy that I became a participant in such a fascinating event.

Young people attended the lectures on project management and learned to implement ideas. They also talked about working in communities, particularly about legal issues in communities and how to involve people in their projects.
Forum “Believe in yourself”

Forum is a one-day event for scholarship holders and participants of the programs of "Believe in yourself" Charitable Foundation.

Each year participants discuss the chosen topics, participate in various workshops, listen to inspiring and motivating success stories from modern leaders in different areas, who grew up in villages and small towns of Ukraine.
Forum “Believe in yourself” 1.0
Forum topic: “Happy to know yourself”

**PARTICIPANTS** 200
**DISCUSSION PANELS** 2
**WORKSHOPS “TOOLS OF HAPPINESS”** 5

Five workshops “Tools of Happiness” helped the forum participants to realize their role in society and showed the possibilities of developing their own community in the field they are most interested in.

Elizaveta Fedenko, a student of National University “Odesa Law Academy”:

For me, the Forum opened my eyes to a lot of things, which seem to look obvious at first glance. How to seek happiness? The main thing is to be in search. The theory doesn’t work here, but the experience of our speakers is the best “theory of happiness”. Their courage inspires you to take steps towards your true self. Fear is the best indicator that happiness is nearby, although new ideas and their implementation is a tough business, but with courage and consistent desire to make efforts one can find the key to his natural calling. (As Gregory Skavoroda correctly outlined it). If I had the opportunity, I would come to the Forum again! I think it was little happiness for each of us to be present at it, because it seems that none of us missed that moment of happiness.

The informal program provided an opportunity for participants to get acquainted with 11 leading public organizations of Ukraine, interesting projects, volunteer associations, private companies and international programs.
Forum “Believe in yourself” 2.0

Topic of the forum: “Awareness”

This is the topic of the 2019 youth forum, in which 250 students and schoolchildren participated from all over the country. They listened to and discussed during seven hours, tried techniques of “immersion” in their actual «I». Besides, the participants were inspired by the speeches of successful people and learned to be here now.

The program of the forum consisted of 4 parts:

1. "LISTEN / DISCUSS": Panel discussion “What is awareness? How to feel inner “I” and reach the goal”

2. “TRY”: Contained “IPractices of Awareness”

3. “FEEL”: Immersed one in “IHistory of Awareness. Moments that change”

4. “BREATHE / MEDITATE”: Provided for the relaxation of participants in “IConscious workshop”

Nelia Hrynyshyn, a student of Taras Shevchenko National University of Kyiv:

When I entered the room where the one-day event for scholarship holders and participants of the programs of the Charitable Foundation “Believe in yourself” was held, I felt as if I left all worries behind, and found myself in a place where you are really able to realize the importance of being yourself, be happy... Only here motivational speakers will be able to inspire you to new accomplishments, learn “to understand yourself”, think about own «formula of happiness» through self-knowledge, and finally to figure out that to be aware – is not only to understand or agree, but also to accept what your soul needs.
Forum “Believe in yourself” 3.0
Forum topic: “The Word”

“The Word” — is the topic of the third forum “Believe in yourself”. The statement of Socrates was chosen, “Speak so I can see you!”, for its slogan. The event lasted two days, gathered 350 registered participants and provided an opportunity for thousands of people from all over the world to watch the forum online.

For two days, everyone listened to, thought about and spoke on the following topics:

“Words that change the world”
“My Words and the World or Dialogue”
“Me and the Word”

PARTICIPANTS

350 participants

10 speakers:
- Metropolitan of Philadelphia
- Co-owner and creative director of the Ukrainian advertising agency Banda Agency
- Ukrainian linguist, chairman of the National Commission on State Language Standards
- Ukrainian poet, novelist, translator and public figure
- Ukrainian public and political figure
- Executive Director of The Aspen Institute Kyiv
- Professor at Stanford University, political scientist, philosopher
- Professor at Stanford University, US Ambassador to Russia (2012-2014)
- Vice-President of the Professional Boxing League of Ukraine
- Executive Director of The Aspen Institute Kyiv
- Ukrainian public and political figure
- Ukrainian poet, novelist, translator and public figure
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Archbishop Borys Gudziak
Pavlo Vrzesch
Orysia Demska
Sergii Zhadan
Michael McFaul
Roman Nazarenko
Kira Rudyk
Yuliia Tychkivska
Francis Fukuyama
Alina Shaternikova
Archbishop Borys Gudziak
Pavlo Vrzesch
Orysia Demska
Sergii Zhadan
Michael McFaul
Roman Nazarenko
Kira Rudyk
Yuliia Tychkivska
Francis Fukuyama
Alina Shaternikova
PROJECTS
Forum “Believe in yourself 3.0 “The Word”

MASTER-CLASSES

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<tbody>
<tr>
<td>Svitlana Nezbytovska</td>
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<tr>
<td>Pavlo Khud</td>
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<tr>
<td>Ann Zaripa</td>
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<td>Iryna Palko</td>
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INTERACTIVE WORKSHOP

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<tr>
<td>Leila Alieva</td>
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REVIEW

**Solomyya Pendiuk, a student of Ukrainian Catholic University:**

“The “Word” Forum has become a unique platform for many students, schoolchildren, teachers, as well as lecturers – people of various professions. About 350 participants gathered at centers, as well as thousands of online viewers, thanks to the forum, had an opportunity to look much deeper into the Word as an integral tool of interaction, means of influence or self-expression, the importance of and ways to masterfully usage the Word. It was equally important for the participants to get closer acquainted with the lecturers; to hear stories and instructions from Francis Fukuyama, Leila Alieva or Bishop Borys Hudziak is clearly unique experiences for young people, as well as a source of inspiration for their own achievements.”
The Ukrainian Emerging Leaders Program (UELP) – a program to strengthen leadership skills at Stanford University

The Ukrainian Emerging Leaders Program is a 10-month internship at Stanford University for experienced Ukrainian politicians, lawyers and leaders of public organizations, who will be able to contribute to the country’s reforms.

Annually, starting from 2017, The Ukrainian Emerging Leaders Program involves three Ukrainian participants who become students of Stanford University, work on projects and present them at the end of the program.

The projects created by the participants of The Ukrainian Emerging Leaders Program are aimed at implementing reforms in Ukraine.

For three years, participation in The Ukrainian Emerging Leaders Program was provided by “Believe in yourself” Charitable Foundation.

REVIEWS

Pavel Vrzhesch:

thank my lucky stars and want to express infinite gratitude to all those who support and make this program possible. Thanks to them I got a chance to study at the best university in the world and become a student of such cool teachers. For me, Stanford has become a special place of power and now is in my heart forever.

Artem Romaniukov:

I am infinitely grateful to those who made this program and my wonderful year at Stanford possible.
“Believe in yourself” Charitable Foundation is a partner of “n.cubator” and provides a grant for the winner.

**n.cubator**

The "n.cubator" project is a program where system business is taught for 9 weeks using the latest approaches to learning by means of action, gamification and mentorship.

**STARTUP “QUICKHELP”**

Yevgen Korotych, a graduate of the Foundation:

My wife and I had the opportunity to study in the 9-week program of the business incubator «n.cubator», in which the Foundation was a partner and offered a grant to the best project in the amount of 30,000 UAH.

Our startup QuickHelp, which aims to create life-saving products, was recognized as the best and we won the grant. We used our own and the received funds to create the first products – high-quality car first aid kits with a function of regular reminders and updates. We want as many motorists as possible to have high-quality first-aid kits that have not expired and could really save lives.
Startup “Neutopia” (“Not Utopia”)

Andrew Lisovyi, a student of Taras Shevchenko National University of Kyiv:
"Neutopiya" is a collective image of a pill from my personal pain while studying at school and preparing for the external evaluation.

At the same time, I was looking for a group of enthusiasts who is ready to work and teach children in this format, and I finally found very cool people! External evaluation exams are just the beginning, Neutopiya should become a platform for online education that is accessible for almost everyone, where one will be able to find lessons and trainings on the topic he or she is interested in.

The idea that a child can acquire knowledge without leaving home and receive it in an innovative format at the same time – with high-quality design and meaningful filling – inspired me every day more and more.
Project “Musical Bridges”

The project for Ukrainian youth who want their lives to be in classical music and who are able to perceive the best pieces of modern «great music» that gives cultural and spiritual uplift and development.

"Musical Bridges" is a demonstration of high-quality Ukrainian content and cultural product, organization of concerts, festivals, which shape a positive vision of the country and introduce the achievements of Ukrainian culture to the world.

A Ukrainian-Austrian joint concert of the New Era Orchestra and Christoph Zitzen was organized, which more than 700 students of music universities and fans of classical music attended. Training for 162 young musicians and teachers from 6 regions of Ukraine was held and 5 recipes for bringing young people closer to classical music were developed.
“Transformation of university through comprehensive diagnosis”

Analysis of strategy, institution management system, financial and personnel management systems as well as analysis of the effectiveness of administrative and organizational structure of university are being conducted within the framework of the project. Following the results of the research, the technology roadmap of preferable changes and instruments for their implementation is to be developed. In addition, the target model of management will be created and crucial points for development are to be outlined.

The diagnostic process provides an analysis of national legislation on the functioning of universities and the recommendations for necessary changes in legislation to improve the efficiency of universities.

The project provides the preparation and dissemination of the recommendations for other Ukrainian universities undergoing transformation.
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