



IMPACT REPORT OF CHARITABLE FOUNDATION "BELIEVE IN YOURSELF"

of 2021-2022

Introduction

Dear readers!

We are pleased to present the report of the CF "Believe in yourself" – the Impact report – a report on the joint contribution of our organisation and partners to the sustainable development of Ukraine.

For 14 years, our foundation has been supporting students and academic staff, and fostering Ukrainian culture as well as helping enhance quality of life in communities in small villages and towns.

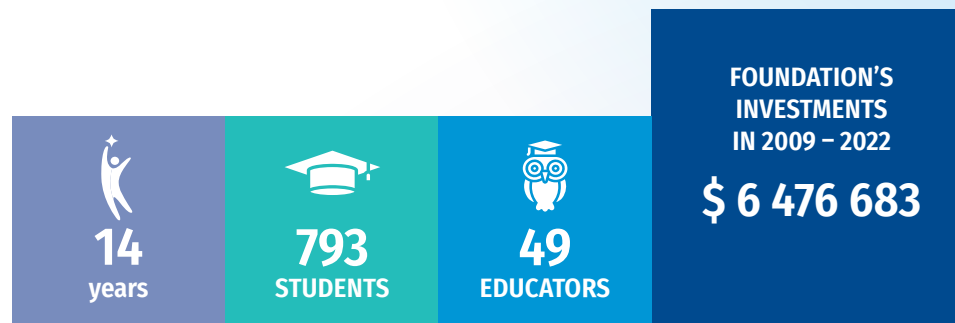
Due to the full-scale war in Ukraine, in February 2022, we, together with our partners, initiated a new domain of engagement and launched a humanitarian project, Common Help UA, which provides assistance to people and communities affected by Russian military aggression in Ukraine.

With every year, the team of "Believe in yourself" gains more experience and creates new initiatives that cover more and more domains and offer more opportunities for those willing to develop and grow.

We support the principles of the UN Global Compact and the SDGs for Ukraine, which we incorporate in our project activities.

Key SDGs endorsed by the Foundation





About the Foundation

The Charitable Foundation "Believe in yourself"

is a non-profit organisation co-founded by Viktor and Iryna Ivanchyk in 2009. The Foundation's goal is to advance the development of education, culture and science.

The foundation provides financial support to the youth and teachers of rural areas, develops, and implements cultural and educational projects as well as projects to support SMEs. "Believe in yourself" supports and funds international cultural projects and provides humanitarian aid to Ukrainians.

Our mission

is to contribute to the development of Ukraine by endorsing a new generation of educated Ukrainians and via sponsoring talented students and educators.

Our values

openness
responsibility
purposefulness
persistence
fairness
innovativeness
humanity

Since the beginning of the full-out Russian military aggression in Ukraine, humanitarian support for the country's population has been a priority for us.



Common Help UA
humanitarian project

Humanitarian project Common Help UA



29.7 thousand tonnes
of humanitarian aid donated



500
social and medical
institutions in Ukraine
received assistance



UAH 674 million
Financial evaluation of
charitable contributions and
humanitarian aid



831 + thousand
evacuees and residents
of hot spots received aid

Results for the period 21.03.2022 - 26.05.2023



is a humanitarian project created by the CF "Believe in yourself" and the agricultural holding Astarta-Kyiv since the beginning of Russia's full-scale military aggression in Ukraine.

The project participants have pooled all their capabilities, resources and connections to help restore adequate lives of Ukrainians.



The Foundation has been certified by the international association CAF International, as well as assessed by the UN Humanitarian Fund (UHF) in Ukraine.



New focuses of the Common Help UA Foundation

Humanitarian domain:

rapid response, implementation with volunteers,
reporting on the final results



Psychological
support



Support for people
with disabilities



Providing
housing for IDPs



Aid in the de-occupied
territories



Humanitarian aid with food for IDPs

Economic domain:

Implementation by project teams,
stage-by-stage reporting, sustainability



Production of canned food



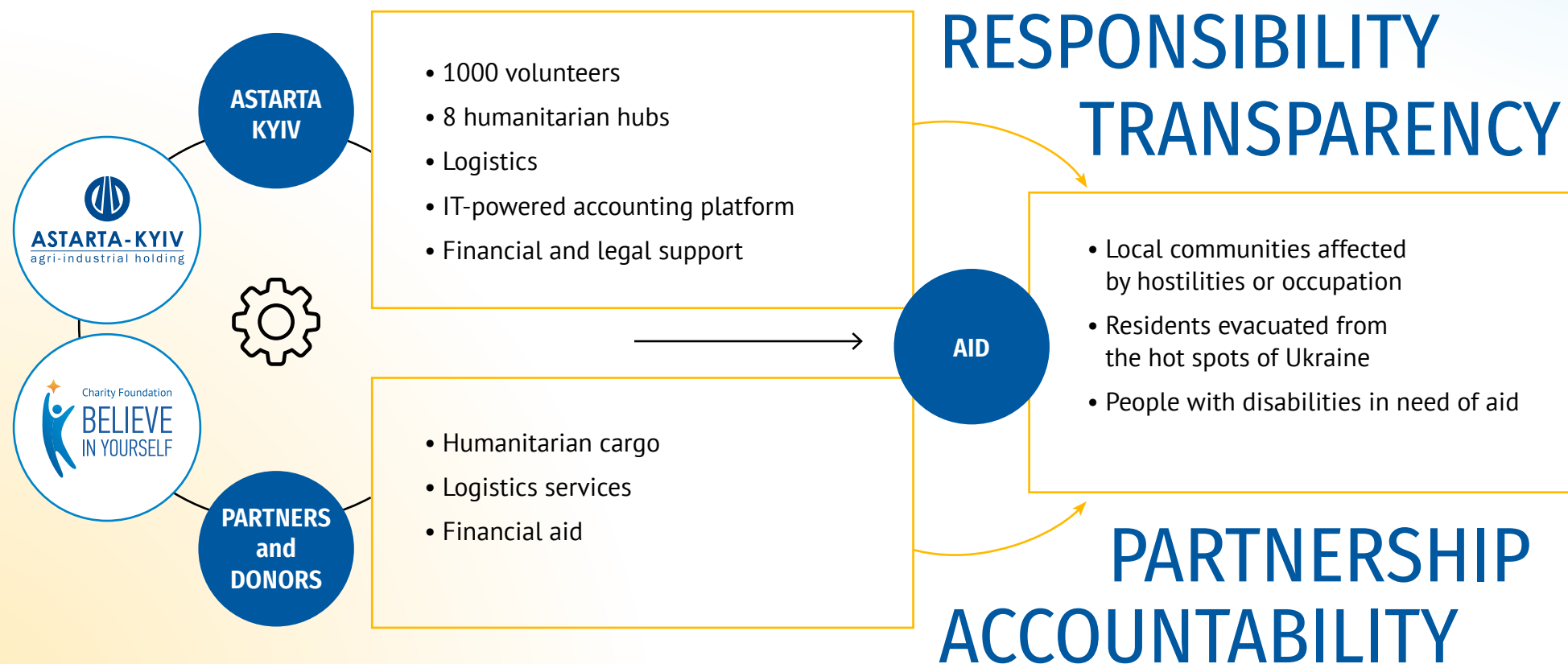
Preparation of food packages



Support for SMEs via projects:
**"Brave", "Steering for Independence",
"Wings"**

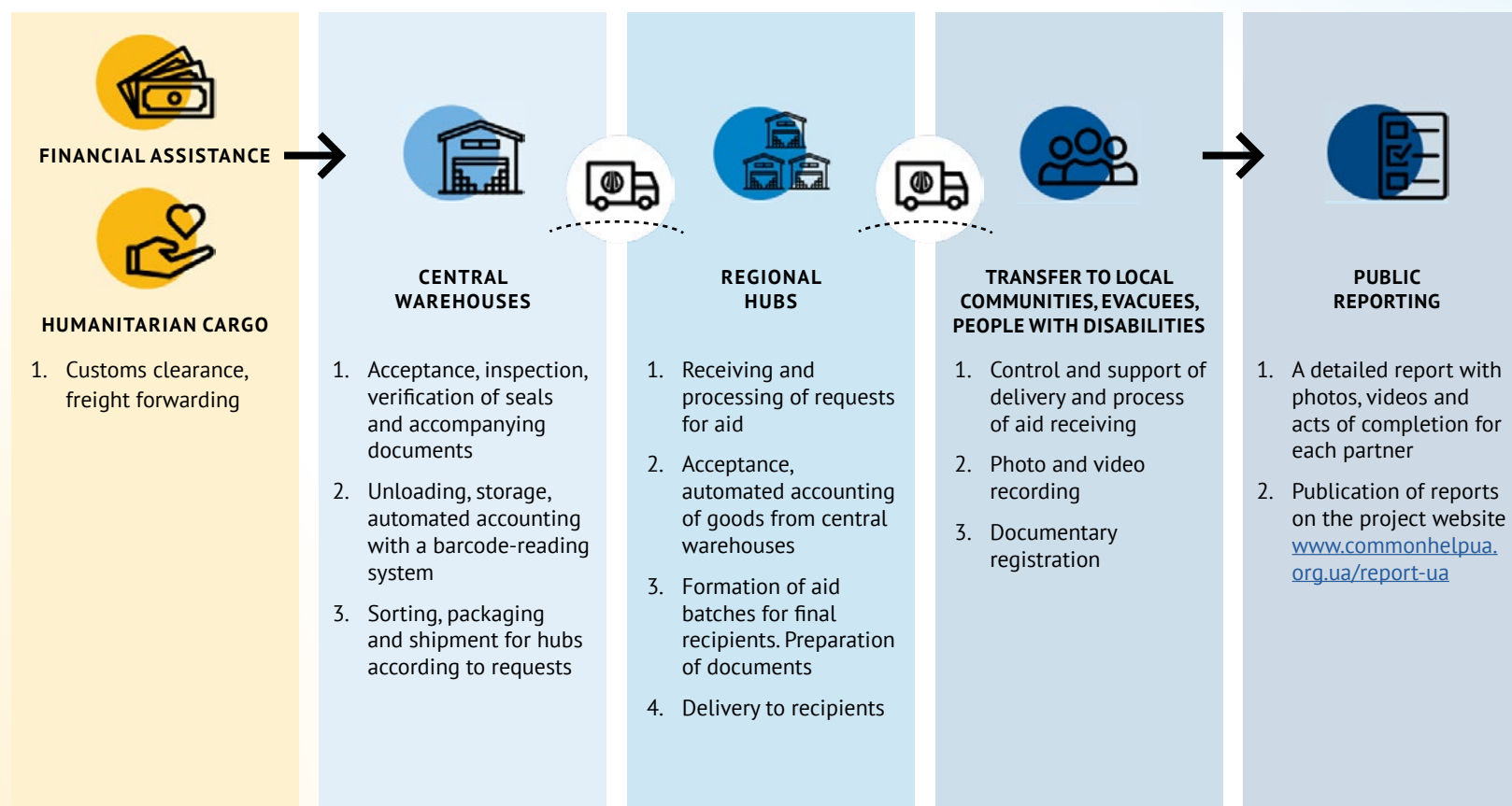


The project united and engaged tens of international and Ukrainian companies and organisations to help restore the normal lives of Ukrainians affected by Russia's full-scale military aggression against Ukraine.



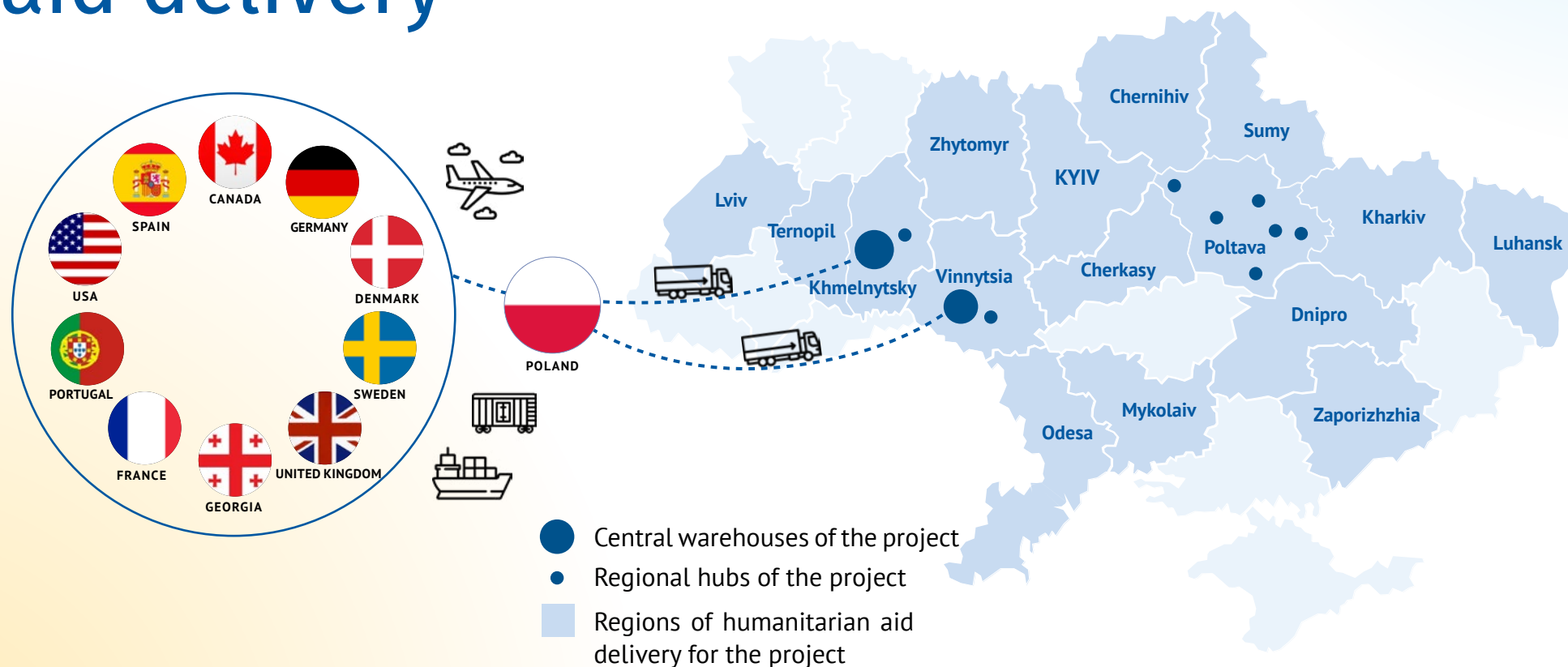
How do we work

→ 4-14 days delivery time within distances up to 1300 km





Geography of humanitarian aid delivery





Co-organisers



Our partners and donors



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra





Arrangement of compact settlement sites for IDPs and repairs of places for IDPs' housing in the village of Semky, Vinnytsia region



Common Help UA helps Paralympians survive the horrors of war



Supply of medicines to hospitals, of medical equipment to dentists, and equipping a resuscitation car and a mobile dental office



Delivery of generators to hospitals in Bucha



Providing plant seeds to SEEDs for Ukraine



Project on food canning and arrangement of places for food canning



Helping psycho-neurological establishments



CHUA together with "Believe in yourself" and Nova Ukraine help affected families from de-occupied villages in Velyka Dymerka and Bohdanivka



↑ Незалежність

Humanitarian project Steering for Independence 2022

Project participants:



received
training



created
business plans



received equipment
for enterprise growth



60 grants
up to
€12 thousand
for business growth

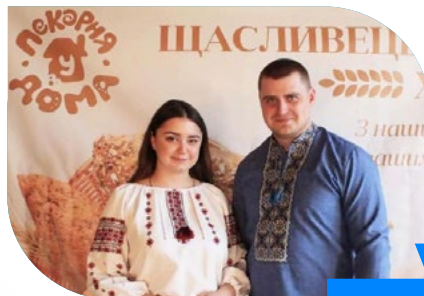
A charity project for Ukrainians who have their own business but need money for equipment to grow and scale.

A prerequisite for receiving grants is the creation of new jobs and the food donation to those in need in the community.

The project was organised in partnership by Astarta-Kyiv, the CF "Believe in yourself", the German government – the Federal Ministry for Economic Cooperation and Development (BMZ) and the German Development Bank DEG.



The project is being implemented in the communities of Poltava, Khmelnytskyi, Ternopil, Zhytomyr, Vinnytsia and Kharkiv regions



Mykhailo Magdenko,
a stand-alone bakery owner
"Shchaslyvetskyi Khib" in Vinnytsia region:

The project "Steering for Independence" accelerated our growth, as we would have needed up to 5-7 years to reach this point on our own.

Oleksandr Semchuk,
bakery owner of "Khib Ye!":

Thanks to winning the grant within the framework of "Steering for Independence", my business was able to survive through a difficult year of the full-scale invasion and provide jobs to those who needed them most.



Maryna Shlyakhta, owner
of the mini-bakery "StrudelOK":

What "The Steering for Independence" gave me, I would call a second life at the age of 46. It helped me spread my wings and continue working with my husband.



Victoria Lukashova, owner of TM FUNNY BEAR:

Thanks to the grant, we were able to make our dream come true and build a large freezer room for storing ready-to-sell products and purchase additional freezers for sales as well as to expand our retail network! We are very grateful for this opportunity to develop our small business and give Vinnytsia residents the opportunity to eat truly natural goodies!





ASTARTA-KYIV
agri-industrial holding
GENERAL PARTNER



Сміливі: Humanitarian project Brave Grants

A charity project for Ukrainians from Poltava, Vinnytsia and Khmelnytskyi regions who have interesting business ideas or have already started their own business but need funds to scale it up.

Khmelnytskyi
region

Vinnytsia
region

Poltava
region



15

participants

"Self-employment"



10

participants

"Micro-entrepreneurship"





ASTARTA-KYIV
agri-industrial holding
GENERAL PARTNER



Project participants

are micro-entrepreneurs officially registered in Ukraine who employ people with disabilities, IDPs, and family members of military personnel.

IDPs, family members of military personnel, and people from vulnerable groups who do not yet have their own business but have ambitions and desire to develop Ukrainian production.



Yulia Driuk,
makes honey products:

Thanks to winning the programme grant, I was able to get equipment that will help me create high-quality cream honey. I have a lot of ideas for different recipes for cream honey, and I am motivated to move forward and sell my products.

Vadym Chaikovskiy,
owner of a rehabilitation gym:

To succeed, you need to turn your dreams into goals. No one will do it for you. Only through your desire and hard work can you achieve what you want.



Antonina Koreshkova,
project participant:

During the training, I was able to learn a lot, both from the moderators and from my own efforts to understand previously unclear issues of creating a business plan. The most interesting things were to learn about how to advertise your products, what variable costs are and why they vary, what marketing is and how to develop a marketing plan.



Liudmyla Miroshnychenko,
project participant:

I really liked the training on drafting a business plan. And I took notes of the main points of the lessons with great pleasure. Thanks to Yuriy Vasylovych, I received answers to a number of questions that interested me. Anatoliy was great at finding a way out of unexpected disruptive situations that occurred due to an emergency power outage, communicating with participants and guiding us in organisational matters.

Our programmes: Modern education for a child in a rural area

The programme was created to support talented children from rural areas who want to get high-quality higher education, obtain a profession and develop a personality, and who, due to socio-economic conditions, cannot receive sufficient financial support from their parents or the state.



The programme provides

- ✦ personalised scholarships for obtaining a bachelor's degree; charitable aid to pay for dormitory accommodation during bachelor study programme;
- ✦ grants for student projects focused on leadership development, research on topics important for society, inventions, social activity, personal achievements and projects that will contribute to the implementation of the the Foundation's declared values.

Our scholarship holders study at the Foundation's partner universities:



Kharkiv National
University of Radio
Electronics



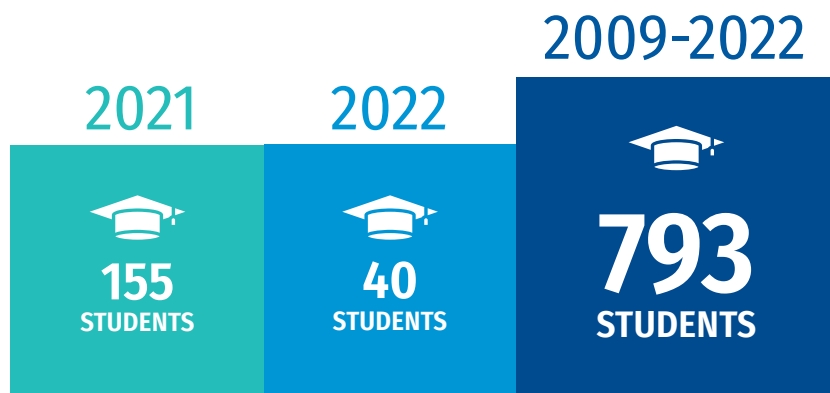
National University
of Kyiv-Mohyla
Academy



Vasyl Stefanyk
Precarpathian
National University



Ukrainian
Catholic
University



Alyona Martyniuk, UCU student:



For two years of my studies at the UCU School of Journalism and Communications, I held a scholarship of "Believe in yourself" programme. Now I work at Evacuation.city, a media outlet that writes to inform the evacuees and internally displaced Ukrainians. Every day we assist our people with information and support them in every way available to journalists. If "Believe in yourself" hadn't happened in my life once, everything would have been more difficult. The support of the foundation and its contribution to us today cannot be overestimated.

Oksana Maidanska, student of the Volodymyr Stefanyk Precarpathian National University:



I would like to thank everyone involved in the organisation of this charity, because my journey began with your belief in me and my belief in myself.

Daria Babiy, student of the Volodymyr Stus Donetsk National University:



I am sincerely grateful that CF "Believe in yourself" of Victor and Iryna Ivanchyk has been with me for 5.5 years. I am infinitely grateful to you for this, because you took me by the hand and started to guide me into the adult life after my school years. The Foundation's support always helped and encouraged me in the most difficult moments and always gave me a spark of hope that I could do it and I would succeed.

Support to educators



Grants for educators of the UCU



Feedback



Yulia Navrotska,
*PhD in Law, Associate
Professor of the Department
of Legal Theory and of Human
Rights, Faculty of Social
Sciences, Head of the Master's
programme "Human Rights" at
the UCU School of Law*

Scholarship support for educators of the Ukrainian Catholic University is not just pleasant and valuable, but also extremely responsible. This gives an additional incentive to move forward, to improve and develop in order to reflect this in the educational process and form a new generation of professionals who will serve society during the period of reconstruction and for transformation of the legal system of Ukraine. The trust that I received from the "Believe in yourself" obliges, motivates and inspires me.



Danylo Sudyn,
*PhD in Sociology,
Associate Professor
of Sociology at the Faculty
of Social Sciences*

The full-scale Russian aggression, that began on 24 February 2022, has demonstrated with particular ferocity and inexorability the importance of Ukrainian culture in this struggle. In such circumstances, support – both financial and institutional-provided by the "Believe in yourself" Foundation to Ukrainian scientists and scholars, has become even more important. This is an opportunity to continue or start research in the midst of war, research that is important for the self-understanding of Ukrainians as well as a small but important contribution to the planning of post-war reconstruction and development of Ukraine when the occupiers are defeated.



Project "Pidyom!" (Rise up) 2021

It is a leadership and project management workshop for young people. The project was created to encourage youth from rural areas to actively participate in the life of their communities by developing leadership skills, project thinking, and gaining experience in influencing the world through the implementation of their own projects. The project is implemented jointly by Astarta-Kyiv Agricultural Holding and the CF "Believe in yourself", and the Ukrainian Leadership Academy.



208

PARTICIPANTS



55

IDEAS AND PROJECTS
CREATED



14

IDEAS SELECTED
AND IMPLEMENTED

The team of speakers



Iryna Zaretska-Kotruce
speaker at the lecture
"Effective skills of the future"



Father Paul Hood
lecturer at UCU and
the Leadership Centre



Andriy Levytskyy
speaker of the lecture
"Social Entrepreneurship"



Natalia Lushnikova
speaker of the training
"Inclusion"



Tetiana Sakharuk
speaker at the lecture
"Sustainable Development"



Ivan Chubukin
project management
trainer



Container



A project of compassionate treatment of people in need and responsible attitude to things.



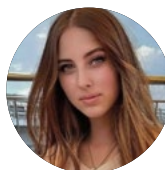
Roman Kmyta,
*UCU student, author
of the Container project:*

"Pidyom!" gave me not only a chance to implement an idea that had long been ripening in my imagination, but also knowledge about how to do it right.

Protected



A series of lectures and training on the basics of psychological and physical self-defence.



**Oleksandra Ovdienko, NaUKMA student, co-author
of the Protected project:**

It was an extremely cool week. We managed to do everything: study, go on excursions, go to the river and play games. The wonderful mentors from the Fulbright Foundation made us full with a positive mood for the whole day. With Aaron, Sofia, and Joe, we explored the difference between a linear, circular, and recycling economy, and then we reinforced it all via games. The mentors explained in detail what things affect public speaking and what areas to focus our projects on. Thank you for the knowledge and time spent on the project.

Original mix



Project to improve the quality of drinks in the school canteen of Zapadynska school. The team of schoolchildren received a freezer chamber, electric dryer, tree seedlings, a garden fence, an irrigation system, and other equipment.

The team of the Original mix project:

At "Pidyom!", we learned project management and were able to turn our idea into reality. We bought and planted seedlings of apple, pear, cherry, and plum trees by ourselves. We grow medicinal plants for herbal teas: lemon balm, mint, chamomile. We are used to working on the land, planting new plants and taking care of gardens. Thank you for your support!



Believe in yourself Forum 4.0 “Dobrodiia” (Benefaction)

2021



150
STUDENTS



4000
VIEWERS
ONLINE



The **Believe in Yourself Forum** is an event for scholarship holders and participants of the Believe in yourself Foundation's programmes. The forum participants discuss a topic of their choice, listen to inspiring and motivating stories from contemporary leaders from various fields, and participate in various workshops.

Dobrodiya (Benefaction)

was the theme of the 2021 Youth Forum, attended by 150 students from all over the country and 4,000 viewers were able to join online.



Valeria Chekubasheva, student of KhNURE:

The forum raised exactly the topics that have been bothering me so much lately. Wonderful people, fascinating stories, important words. During the forum, I laughed and cried, but after the forum I thought a lot about my life and what I want from it. Thank you very much for your hard work in organising this event, for meeting these wonderful people who are truly role models! This event really touched my soul, thank you very much for a lot of emotions and thoughts!

Forum speakers



**Viktor and Iryna
Ivanchyk**
founders
of the CF "Believe
in yourself"



Oksana Matiyash
CEO
of "Teach for Ukraine"



Sevgil' Musayeva
Ukrainian journalist,
editor-in-chief of the
online publication
"Ukrainska Pravda"



Alim Aliyev
deputy director general
of the Ukrainian Institute,
journalist, human rights
activist, co-founder of
the NGO CrimeaSOS and
founder of the literary
project "Crimean Figs"



**bishop
Borys Gudziak**
Metropolitan
of Filadelfia,
President of UCU

The programme of the Forum consisted of speeches by well-known Ukrainian and international speakers who shared their stories about the effectiveness of well-intended actions and intentions in their own business.



Marta Komar,
UCU student:

Thank you very much for such an interesting forum, although I attended it online, but I made a lot of notes for myself about this 1st forum for me and the 4th for the community of "Believe in yourself".



Andriy Stavnitser
Ukrainian businessman,
co-owner of the port TIS
("Transinvestservice"),
co-owner of the grain
terminal Neptune, to-
wing operator P&O
Maritime Ukraine



**father
Andriy Zelinsky**
military chaplain of
the Armed Forces of
Ukraine, co-founder
of the Ukrainian
Leadership Academy



Oleksandra Matviychuk
human rights activist,
head of the Centre for
Civil Liberties, Laureate
of the Nobel Peace
Prize 2022, laureate
of the "Defender of
Democracy" by OSCE
missions

The n.cubator project Startup "Highers"

Most of our students study and work. We dream that they will have a job that will bring them joy and give them the opportunity to help those in need.

2021

**OUR GRANT WAS AWARDED
TO THE "HIGHERS"
PROJECT TEAM**



Highers

is a service that promotes career opportunities for the younger generation.

The **n.cubator project** is a 9-week programme that teaches systemic business using the latest approaches to action learning, gamification, and mentoring.

"We want to do our best to ensure that when the words "student" and "job" are used together, the first association that comes to mind is Highers."



COMMON
● ● ● SPACE

Common Space

Common Space is a modern space for intellectual leisure and self-development and it brings together intellectuals, experts and creative youth.

We create a community of creative people who learn about themselves and the world together, think critically and create the meaning. A new view on philosophy, literature, psychology and art.



Literary Club
"Common Reading"

Lectures "Unexpected Islam"
by Roman Nazarenko, author's course



Yana Kozachenko, certified language trainer at the University of Cambridge, founder of the language EverEnglish language school:

Common space is a place where answers to questions are found and innovative initiatives are formed in a community of people united by common values.



Yevheniia Gerasymova, Director at Cornerside LLC:

Lesia and Iryna, I am extremely grateful to you for your intellectual work, and for sharing your expertise with us.



Lesia Demska, Ukrainian writer and literary critic:

I would like to thank the participants of the Common Reading literary club for the extraordinary atmosphere of lively thought.

Crimea. 5 a.m.

The CF "Believe in yourself" is a partner of the project.

On 2 November 2021, on the International Day to End Impunity for Crimes Against Journalists, the Ukrainian House hosted the premiere of the documentary performance "Crimea. 5 a.m." by the Dollmen theatre company, directed by Dmytro Kostiuminsky.

The performance-documentary drawing from the play by Natalia Vorozhbyt and Anastasia Kosodiy is based on interviews with 11 imprisoned civilian journalists and their families.

Along with well-known Ukrainian journalists, singers, and actors, Iryna Ivanchyk, cofounder of the CF "Believe in yourself", was also on stage to read the play. She read the role of Yelzara Suleymanova (mother of Ruslan Suleymanov, one of the 11 prisoners).

"Crimea. 5am" is an international project dedicated to political prisoners. It aims to draw the attention of Ukrainian and international society to human rights violations on the temporarily occupied Crimean peninsula.



Multimedia exhibition The immersive world of Taras Shevchenko



2021 **2022**

UKRAINE

CANADA and the USA

The Immersive World of Taras Shevchenko

is a multimedia contemporary exhibition where every visitor can get immersed in the extended reality of Taras Shevchenko's works.

The CF "Believe in yourself" is one of the partners who supported the creation of the multimedia exhibition "The Immersive World of Taras Shevchenko" in Odesa.

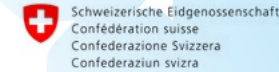
After the full-scale invasion, the exhibition was launched in cities in Canada and the United States. The interactive exhibition of the Ukrainian poet and artist is being shown in five major US cities and in Toronto, Canada.

Americans are not only introduced to Ukrainian art, but also given the opportunity to help Ukraine in times of war.

All funds raised from the exhibitions will be donated to help Ukraine.



University transformation via comprehensive diagnostics



The project was implemented by the CF "Believe in yourself" on the basis of the National University of Kyiv-Mohyla Academy with the support of Switzerland and in cooperation with the Ministry of Education and Science of Ukraine.

Four stages of the project have been completed

The university is currently implementing the recommendations provided by Ernst & Young, an international leader in consulting services on strategy, institutional management system, financial and human resources management, as well as on the effectiveness of the university's administrative and organisational structure.

A roadmap of changes and implementation tools, a targeted management model were created and development points were identified. An analysis of the national legislation on universities was carried out and recommendations for necessary changes in the legislation to improve the efficiency of higher education institutions were developed. Recommendations for other Ukrainian universities undergoing transformation were prepared and shared.

The planned final conference was postponed to September 2023 due to the war in Ukraine.



Thank you for attention!
Together to Victory!



Address:

58 Yaroslavskaya str.
Kyiv 04070,
Ukraine

Phone numbers:

+380 95 272 64 58
+380 50 478 46 28

www.povirusebe.org